




Sublimation



Screen printing

Vs.



Prints and patterns have always been an integral part of the fashion scene and from the graphic embossments on the tees to the full-fledged floral on dresses, printed wear always carries a craze that is irreplaceable

The colouring process

Sublimation

When it comes to the technologically advanced dye sublimation printing, it only dyes the fabric. Thus, this only requires to be applied on white fabric.

Screen printing

In case of screen printing, this technology layers the fabric. You get the flexibility here to be applied on any colored fabric.

The proper usage of heat and ink

Sublimation

The process of dye sublimation engages the use of special heat sensitive dyes and polyester, polymer or polymer-coated fabrics.

Screen printing

The screen printing methodology always makes sure to mix the ink to get the desired color before applying it on the project.

Their mode of application

Sublimation

The dye-sublimation process involves printing a pattern or an image on fabric by intermixing 4 primary colors (CMYK) to color the whole fabrication.

Screen printing

The screen printing technology is a design or print that is always applied on the top of the fabric, and the fabric color can be any shade, not only white.

Which fabric suits?

Sublimation

Dye-Sublimation is done on Polyester or Polymer fabrics and hence is limited to the synthetic materials, like gym and sportswear.

Screen printing

Screen Printing can be done on both natural and synthetic materials and this enhances its application.



Though sublimation is gaining momentum for being new and cutting edge, here are some of the pointers that define their competition well.

